



FOR IMMEDIATE RELEASE

REICHERT CELEBRATION SPOTLIGHTS APPALOOSAS

Williamsburg, Iowa... The Reichert Celebration returns to Tulsa, Oklahoma August 6-15, 2010, including the 3rd Annual Appaloosa Celebration, with the Sooner Appaloosa Horse Club as the sponsoring regional, August 6-8. The Appaloosa breed show has continued to grow in size and scope and 2010 promises to be even bigger and better. Circuit Awards will be presented in the Walk-Trot Youth, Novice Youth, Youth 13-Under, Youth 14-18, Novice Non-Pro, Non-Pro 19+, Non-Pro 35+, Non-Pro 50+ and Open Divisions.

The Appaloosa Show is co-pointed by several ApHC Clubs, offering the exhibitors even more benefit: Shaun-Gae Appaloosa Horse Club, Kansas Appaloosa Horse Club, Mo-Ark Appaloosa Horse Club, Shenandoah-Blue Ridge Appaloosa Assn, and Texas Appaloosa Horse Club. All ApHC Clubs are invited and encouraged to co-point these shows and to come join the fun. The Celebration, known for great horses and great fun, always has lots of prizes, games and giveaways throughout the week.

The Reichert Celebration features several shows during the week: ApHC, APHA, AQHA, POA and a full NSBA Futurity Show. The Celebration Premiere Signature Classes heat up the evenings, providing entertainment for spectators as well, including the Equine Chronicle Two Year Old Color Classic Western Pleasure for color breed horses and riders on Friday night, August 13.

Returning to the Celebration this year is the All Breed Youth Team Tournament, sponsored by Cinch and Cruel Girl, open to all youth competing on any breed of horse. 2009 was the first year for this event and it was a huge success! Each member of the winning team received a \$1,000 scholarship and reserve team members received a \$500 scholarship. The Reichert Equine Foundation also awards scholarships to one youth exhibitor from each breed show – ApHC, APHA, AQHA and NSBA. There is no fee to compete in the Youth Team Tournament. All team members will receive a team shirt, jacket and jeans from the sponsors. Teams are drawn during a Youth Reception on Sunday evening, prior to the start of the Youth Team Tournament. Youth showing in the Tournament do not have to show in any other show during the Celebration.

For more information on the ApHC Show, the Youth Team Tournament or the Reichert Celebration, please visit the website at www.ReichertCelebration.com. You can also find them on Facebook – become a fan and get updates!