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# DHS DIGITAL HORSE SERVICES

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## VIDEO VIEWING SERVICE

### **WANT A HIGHER SELLING PRICE FOR YOUR CONSIGNMENTS?**

- ★ Last year there were over 350,000 hits from 50 different countries on the DHS website during the month of the Reichert Celebration.
- ★ The DHS booth was packed with buyers watching videos before and during the sales.
- ★ Consignors who used our services in the past have consistently had a higher selling average.

### **HOW DOES DHS HELP ME SELL MY HORSES?**

- ★ We provide video services for consignors both online and at the sale. A buyer can view A LOT of consignments in a short amount of time, at their convenience. For more information please visit our website at [www.digitalhorseservices.com](http://www.digitalhorseservices.com).
- ★ The auctioneers use videos while the horse is selling to help sell or get a higher price for your horse, videos will play while the horse is selling, but only if we have a video ahead of time

### **HOW SOON DO YOU NEED TO HAVE MY VIDEO AND WHAT FORMATS CAN YOU ACCEPT?**

- ★ Videos are due on August 19th. Any video received after that date will have a \$25.00 late fee, and any video received in Fort Worth will have a \$50.00 late fee. (The sooner you get your video to us the more traffic your consignments will get online).
- ★ We can accept videos in most formats; DVD, mini DVD, DV tapes, C-Tapes, and 8mm tapes. Please DO NOT try to email us videos, if you want to send videos over the internet you can do it through [www.yousendit.com](http://www.yousendit.com) or [www.sendthisfile.com](http://www.sendthisfile.com) to [mitzi@digitalhorseservices.com](mailto:mitzi@digitalhorseservices.com).

### **CAN I EDIT MY VIDEO? CAN YOU USE YOUTUBE VIDEOS? HOW LONG CAN VIDEOS BE?**

- ★ We can edit your video at no charge, or you can edit your own video.
- ★ If you edit your video it MUST be under 2 minutes, we are VERY strict about these guidelines, if your video is not under 2 minutes we will edit it down to 2 minutes.
- ★ Yes we can pull your video off of YouTube, please make sure it follows our guidelines.

### **WHAT IS THE COST?**

- ★ There's no cost for this service, ALL fees have been paid for by the Reichert Celebration, please keep in mind the Reichert pays for this services so everyone will have the opporutinty to use it.

### **WHERE DO I SEND MY VIDEO**

- ★ Your video can be sent to:  
Digital Horse Services  
c/o Mitzi Martin  
11014 Harney St.,  
Omaha, NE, 68154

### **I STILL HAVE QUESTIONS ABOUT THIS SERVICE, IS THERE SOMEONE I CAN TALK TO?**

- ★ You can contact Mitzi Martin at 402.517.6777 or via email [mitzi@digitalhorseservices.com](mailto:mitzi@digitalhorseservices.com).